

# DAVID SACRET YOUNG

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650.303.2371

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

#### Masters of Human Computer Interaction

School of Computer Science

#### Bachelor of Fine Arts

Double Major:

Communication Design (CFA)

Human Computer Interaction (SCS)

## SKILLS

Managing teams	Product-Market Fit
(Studio/embedded models)	Growth
Scaling teams	Onboarding
Executive leadership	Retention
Vision and strategy	Engagement
Customer obsession	Monetization
Product design	Internationalization
Service design	Behavior change
User research	Freemium models
Systems design	Search Engine Optimization
Customer experience	B2B for SMB and enterprise
Communication design	Social platforms
Mobile design	Collaborative software
Web design	Health and Wellness
Ecommerce	Internal tools + dashboards
Crossfunctional workshops	CRM for support or sales
Rapid prototyping	Chatbot and agents
Experimentation	AI+ Social robotics

## EXPERIENCE

### CaliBooks Los Angeles, CA

**Advisor** – Designed the "Infinibook" strategy and business model, fostering early reading and self-led learning through a patented, screen-free digital reading experience that has been awarded NSF and other international ECE grants.

Nov 2021 – Now

### Homebound San Francisco, CA

**Director of Product Design** – Launched a dynamic and connected construction operations platform that improves the speed, quality, and margins of homebuilding.

Nov 2023 – Now

### HOVER San Francisco, CA

**Senior Director of Design** – Created a forward looking mission, vision, and strategic roadmap for 3D property data while growing the design team.

Jul 2020 – Apr 2022

### UBER San Francisco, CA

**Customer Support and Product Strategy** – Differentiated Uber's Lines of Business through automated support tools and a new product insights platform.

Nov 2017 – Oct 2019

**Head of Design, Uber for Business** – Converted consumer use into enterprise adoption through better employee experiences, operations, and enhanced customer offerings.

Jun 2016 – Nov 2017

### MYFITNESSPAL San Francisco, CA

**Director of Product Design** – Led design team for a health and nutrition platform used by 150M+ people to lose weight and live healthier lives.

Jul 2014 – Apr 2016 (Acquired by UnderArmour in 2015)

### ZOODLES Mountain View, CA

**Director of Product Design** Designed Kid Mode™ an award-winning service used by 15M+ families to provide children with safe, educational, age-appropriate content.

Sep 2009 – Dec 2013 (Acquired by HTC in 2011)

### GOOGLE Mountain View, CA

**User Experience Design Lead** – Led design initiatives on Google Maps, Google Docs, Collaboration, Sharing, Gmail, Contacts, Google Moderator, and Google Trends.

Feb 2006 – Sep 2009